Jing Xiao
Curriculum Vitae
310 Boston Post Road Unit 50
Waterford, CT 06385
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Conducting research to identify customer needs for crucial
marketing-informed decisions, analyzing collected data for
marketing performance and customer satisfaction, developing
marketing strategies for the Asian Marketing Department,
collaborating among both internal and external departments and
agencies for unified approach, managing customer engagement
including content, social media, and email marketing.

Conferences and Presentations
Xiao, J. & Webb, D. (2024, March 19-23). The use of facial recognition technology in search for
trafficked women and children in China [paper presentation]. Academy of Criminal
Justice Science Annual meeting, Chicago, IL.
Xiao, J & Barnes-Ceeney, K. (2023, November 15-18). The power of social media in searching
for missing children in China [paper presentation]. American Society of Criminology
Annual Meeting, Philadelphia, PA.
Xiao, J. & Barnes-Ceeney, K. (2024, April 2). The power of social media in searching for
missing children in China [poster]. Graduate Student Showcase, University of New
Haven, New Haven. CT.

Affiliations and Memberships
2022 American Society of Criminology
2022 Academy of Criminal Justice Sciences

Awards
2020 Alpha Phi Sigma The National Criminal Justice Society

Languages and Skills
 English (like-native speaking, reading, and writing)
 Chinese (native in Mandarin, like-native in Cantonese, and several local dialects)